

Bemidji Community Arena Corporation Board
Strategic/Budgeting Meeting

March 24, 2022 5:30pm

BCA

Board Members Present: Leisha Gregg, Jake Reiersen, Courtney Aitken Gifford, Ben Wangberg, Jeff Solheim

Board Members Absent: Travis Barnes, Dr. Jim Dewar, Donny Wilcox, Bruce Bentfield, Marcia Larson

Income Items

*Discussion on needing to bring in \$5,500 for open hockey this summer. Could we sell passes for the summer? \$100 and a sticker for their helmet, are there sponsorships to ask for?

Ben and Courtney need to work on creating a Marketing committee and work with BYHA to see if DIBS could be offered to help with the group that would benefit BCA.

*Use agreement with BYHA needs to be updated. A group should be created similar to the school district/city of Bemidji committee.

*Beltrami Electric – need to have another meeting with BE and our board, invite Jake and get an understanding of our options for the summer months – do not approve final budget until we have this meeting.

*Put on April 5 board agenda